

QLCHT STRATEGIC PLAN



QUEENSTOWN LAKES
**Community
Housing Trust**

Our Purpose

Provide affordable, community housing solutions.

Our Vision

A region where those in greatest housing need can stay, belong and thrive.

Our Values

Kaitiakitanga

We are guardians of land and homes for our community.

Manaakitanga

We show respect, support and kindness to those we serve.

Whakauka

We strive to improve sustainability across our operations and organisation.

Hautūtanga

We embrace a leadership role as an innovative community housing provider.

Our Pillars

Provision of Housing

- Increase portfolio across a range of programmes
- Prioritise those in greatest need
- Embrace public / private partnerships
- Build energy efficient, sustainable homes
- Facilitate wraparound support services
- Create game-changers

Enhance Stakeholder Relationships

- Community
- Māori / Iwi
- QLDC
- Government
- Developers
- Households
- Funders & Donors
- Employers
- Social Services Agencies
- Other Councils

Self Sufficiency

- Partner with equity investors / alternative financiers
- Continue to be self sustainable
- Grow capital
- Maintain independence
- Continue to innovate

Leadership

- PR - build our brand & tell our story
- Influence, educate and engage with stakeholders
- Empower households through housing opportunities
- Share learnings and IP with sector
- Local & national advocacy for inclusionary housing

Key Actions

Influence Change

Advocate and help facilitate inclusionary housing legislation.

Ensure Self-sufficiency

Secure long-term funding through Government, community trusts and private funders.

Expand Housing Pipeline

Facilitate community housing across the entire Central Otago region.

Sustainability

Build energy efficient, sustainable homes and developments for future generations. Facilitate a community energy fund.

Engage Stakeholders

Nurture and grow relationship with local iwi, employers and other key stakeholders.

Seek Out Game Changers

Partner with third parties to deliver new housing projects.