

QUEENSTOWN LAKES COMMUNITY HOUSING TRUST STRATEGIC PLAN 2023



PURPOSE Provide affordable, community housing solutions.

VISION Transform the lives of committed people in our district, by providing them an opportunity to secure an affordable place to call home.

VALUES

- Get excited about helping people into a home to call their own.
- Maintain consistency, professionalism and respect.
- Break ground and climb mountains.
- Seek out emerging development and funding opportunities.

PRIMARY OBJECTIVE Build 1000 homes by 2038.

KEY GOALS

PROVISION OF HOUSING

Increase rental portfolio in line with benchmarking policy	Grow the Secure Home programme	Provide a range of housing programmes
Grow capital	Facilitate wrap-around services	Work collaboratively with iwi
Build energy efficient, sustainable homes	Work with private/public partnerships	Take charge of QLDC's Senior Housing portfolio

ENHANCE STAKEHOLDER RELATIONSHIPS

Funders	Community Trusts	Developers
Local Iwi / Māori	Social agencies	Multi-party partnerships
QLDC	Central Government	Sector professionals
Employers	Community groups	Wider community

SELF SUFFICIENCY

Continue to be self-sustainable	Continue to innovate	Maintain independence
Create game-changers	Partner with equity investors / alternative financiers	Ensure right skills in place to grow the organisation.

LEADER IN HOUSING SECTOR

Public relations - build QLCHT brand and tell stories	Influence, educate and engage with stakeholders	Local & national advocacy for Inclusionary Zoning
Facilitate households along the housing continuum	Share learnings and IP with sector	Clear and accurate communications

KEY ACTIONS

- **Influence change** - advocate for inclusionary housing legislation.
- **Ensure self-sufficiency** - secure long-term funding through Government, community trusts or private financiers.
- **Maintain housing pipeline** - work with QLDC to manage & enforce IH deeds.
- **Ensure future affordability** - reduce barriers for Secure Home programme.
- **Sustainability** - build energy efficient, sustainable homes and developments for future generations.
- **Engage stakeholders** – nurture and grow relationship with local iwi and other key stakeholders.
- **Grow organisation** – grow staffing resource to enable Trust to scale up.